

Special Report

Dakhlia & Co. Rank TM Journals

An Investigative Series on CoB Faculty Research Credentials

The work of *untenured assistant* professor of economics, Sami Dakhlia, the *chair* of the CoB's *journal ranking committee*, and company is now complete. Having passed the CoB's new journal rankings weeks ago, the CoB's journal ranking committee has yet to post the new rankings to the CoB's web pages, even though doing so was said by Dakhlia to be an essential part of the process. According to Dakhlia, posting the lists to the Internet would give them the credibility needed to move forward in using them in the CoB's merit raise and T&P processes.

Though Dakhlia's committee has yet to move on that front, reporters at USMNEWS.NET have put together some new reports on these rankings. This report presents the journal ranking lists for tourism management, which are shown at the end of this report. This report provides two quick analyses of the new TM journal rankings. The first is presented in Table 1 below:

Table 1
Classifying TM Journals in the CoB

<u>A</u>	<u>B</u>	<u>C</u>	<u>O</u>
7	26	30	0

Table 1 above shows the distribution of TM journals across the four CoB classifications: A, B, C, and O (Other). Under the new ranking produced by Dakhlia & Co., TM now has 7, 26, 30, and 0 journals in each category, respectively.

Table 2
TM Journal Movements in 2008

<u>B to A</u>	<u>C to B</u>	<u>C to A</u>
2	11	1

Based on Dakhlia & Co.'s work, there are three kinds of movements when it comes to TM journals, and all three of these are upward (see Table 2 above). For example, 11 of the 26 B journals in TM come from upgrading C-level journals from an earlier ranking. Two of the 7 As come from an upgraded B journals from the past era. In addition to these 13 upgrades, 1 C-level journal from the earlier era was recently upgraded to an A journal in the 2007-08 journal ranking committee.

[Part I](#) of the series "Doty's Darkest Days" contained a late-January 2007 letter from former USM Provost Jay Grimes to former CoB Dean Harold Doty. In that letter, Grimes criticizes Doty for allowing the CoB's tourism management program to deteriorate. One year later, and after suffering the loss of TM Chairman Tony Henthorne to UNLV's Harrah College, TM's journal rankings have been so "watered down" that there will be little incentive for the CoB's TM faculty to improve the situation that Grimes wrote about in that letter to Doty.

If the ranking of TM journals is any indication, the 2007-08 journal ranking process was little more than an exercise in protecting individual interests, not in developing a solid research profile for the CoB. That it was headed by Dakhliya, who claims to engage in activities (e.g., teaching in France) that elevate USM's international reputation, is interesting. Look for our next installment in this series soon.

JOURNAL	DISCIPLINE	SUB-DISC	OLD	NEW
Annals of Tourism Research	Tourism Mngmt	Hospitality	A	A
International Journal of Hospitality Management	Tourism Mngmt	Hospitality	A	A
Journal of Hospitality and Tourism Research (Formerly Hospitality Research Journal)	Tourism Mngmt	Hospitality	C (7)	A
Journal of the American Dietetic Association	Tourism Mngmt	Tourism	A	A
Journal of Travel Research	Tourism Mngmt	Tourism	B	A
Statistics and Computing	Tourism Mngmt	Tourism	A	A
Tourism Management	Tourism Mngmt	Hospitality	B	A*
Asia Pacific Journal of Tourism Research	Tourism Mngmt	Hospitality		B
British Food Journal	Tourism Mngmt	Tourism	C	B
Cornell Hotel & Restaurant Administrative Quarterly	Tourism Mngmt	Tourism	C	B
Current Issues in Tourism	Tourism Mngmt	Hospitality	B	B
FIU Hospitality Review	Tourism Mngmt	Hospitality		B
Foodservice Research International	Tourism Mngmt	Tourism	C	B
Information Technology in Tourism	Tourism Mngmt	Hospitality		B
International Journal of Contemporary Hospitality Management	Tourism Mngmt	Hospitality		B
International Journal of Hospitality and Tourism Research	Tourism Mngmt	Tourism	C	B
International Journal of Tourism Research	Tourism Mngmt	Tourism	C	B
Journal of Ecotourism	Tourism Mngmt	Hospitality	C	B
Journal of Foodservice Business Research (formerly: Journal of Restaurant & Foodservice Marketing)	Tourism Mngmt	Hospitality	B	B
Journal of Hospitality and Leisure Marketing	Tourism Mngmt	Hospitality	B	B
Journal of Hospitality and Tourism Education	Tourism Mngmt	Hospitality	B	B
Journal of Hospitality Financial Management	Tourism Mngmt	Hospitality		B
Journal of Human Resources in Hospitality and Tourism	Tourism Mngmt	Tourism	C	B
Journal of Sustainable Tourism	Tourism Mngmt	Hospitality		B
Journal of the International Academy of Hospitality Research	Tourism Mngmt	Tourism	C	B
Journal of Tourism Studies	Tourism Mngmt	Tourism	B	B
Journal of Travel & Tourism Marketing	Tourism Mngmt	Tourism	C	B
Tourism & Hospitality Research	Tourism Mngmt	Tourism	B	B
Tourism Analysis	Tourism Mngmt	Tourism		B
Tourism Culture & Communication	Tourism Mngmt	Tourism	B	B
Tourism Economics	Tourism Mngmt	Tourism	C	B
Tourism Geographies	Tourism Mngmt	Tourism	C	B
Tourism Recreation Research	Tourism Mngmt	Tourism		B
ASEAN Journal on Hospitality & Tourism	Tourism Mngmt	Tourism	C	C
Event Tourism	Tourism Mngmt	Gaming		C
Gaming Law Review	Tourism Mngmt	Hospitality		C
Gaming Research and Review	Tourism Mngmt	Gaming	C	C
Gaming Research and Review Journal	Tourism Mngmt	Hospitality		C
Information Technology in Hospitality	Tourism Mngmt	Tourism		C
International Travel Law Journal	Tourism Mngmt	Hospitality	C	C
Journal of College and University Foodservice	Tourism Mngmt	Tourism		C
Journal of Convention & Event Tourism	Tourism Mngmt	Hospitality		C
Journal of Culinary Science & Technology	Tourism Mngmt	Hospitality		C
Journal of Gambling Studies	Tourism Mngmt	Gaming	C	C
Journal of Gambling Studies	Tourism Mngmt	Hospitality		C
Journal of Hospitality and Leisure for the Elderly	Tourism Mngmt	Hospitality		C
Journal of Hospitality and Tourism Management	Tourism Mngmt	Hospitality		C
Journal of Hospitality, Leisure, Sports & Tourism	Tourism Mngmt	Hospitality		C
Journal of Hospitality, Leisure, Sports & Tourism Education	Tourism Mngmt	Hospitality		C
Journal of Nutrition for the Elderly	Tourism Mngmt	Tourism	C	C
Journal of Quality Assurance in Tourism & Hospitality	Tourism Mngmt	Tourism	C	C
Journal of Sports Tourism	Tourism Mngmt	Tourism	C	C
Journal of Teaching in Travel & Tourism	Tourism Mngmt	Tourism		C
Journal of Tourism and Cultural Change	Tourism Mngmt	Tourism	C	C
Journal of Vacation Marketing	Tourism Mngmt	Hospitality	C	C
NACUP'S Journal	Tourism Mngmt	Hospitality	C	C
Praxis-The Journal of Applied Hospitality Management	Tourism Mngmt	Tourism	C	C
Scandinavian Journal of Hospitality & Tourism	Tourism Mngmt	Hospitality	C	C
School Foodservice Research Review	Tourism Mngmt	Tourism	C	C
Tecnos International	Tourism Mngmt	Tourism		C
Tourism Research Journal	Tourism Mngmt	Tourism		C
Tourism Review International	Tourism Mngmt	Tourism	C	C
Tourism: An International Interdisciplinary Journal	Tourism Mngmt	Tourism	C	C